



The land of legends theme park, Hotel and Shopping Avenue has appointed SWOT Hospitality to develop and expand international Restaurants Concept a part of the development of Turkey's largest life and entertainment center.

The launch is in partnership with fine hotels, who manages and operates both Rixos hotels and the land of legends. Akif Tamince, Board Member, Rixos Hotels, said:

"We have established SWOT Hospitality to bring inspired food and Beverage concepts into this iconic project. As an Entertainment and leisure destination, our main focus remains to provide all our guests, visitors and local market with an amazing experience, exceptional value and world of magic."

SWOT HOS LAUNCHES CONCEPT A THE LAND O ANTALYA



AL-ABIR

HOSPITALITY RESTAURANTS AT OF LEGENDS



www.worldsleadingrestaurants.com



"We are thrilled to launch at first our Restaurants concept at the land of legends then expand globally from there" said Mouhamad Hadla, Managing Director, SWOT Hospitality.

"We anticipate a strong affinity of the concepts that we are launching for this year"

At First, we launch earlier this month at the Hotel part, three Restaurants Concept:

Nemo Restaurant and Lounge, a Eurasia dining concept, boasting a gourmet Restaurant, a cocktail bar, a lounge and views of the underwater Aquarium of the legends of Aqua.

Al abir Restaurant is a lifestyle dining experience featuring the authentic taste of Lebanese cuisine in a modern and inspiring menu, combining the feel for the art of dining, entertaining and living in Lebanon.

Piazzetta Italiana is a casual chic concept that transports its guests to the origins of Italian family dining with its warm and cozy setting.

At the park side, we have started with one street food concept, under the brand name: Shawfal – Shawarma w Falafel The concept is inspired from Beirut, from these famous dukans in the tiny streets, well known for their famous shawarmas and tasty falafel.



NEMO



SWOT hospitality is a management and consulting company, inspired with the vision to support owners and investors on developing innovative, intelligent and well executed concepts that brings food and beverage to life.

www.swothospitality.com

PIAZZETTA

